Press Release, 12nd of November 2026

# my-PV strengthens its presence in the Netherlands

my-PV is continuing to expand its organisation across the Benelux region. On 1 October, Frank van der Schaaf joined the company as its new Business Development Manager in the Netherlands. This move is a response to growing demand, which is expected to increase further following the end of net metering on 1 January.

**Neuzeug, Austria.** Since 1 October, Frank van der Schaaf has been working for my-PV as its new Business Development Manager in the Netherlands. A native of the Netherlands, he brings many years of leadership experience from companies in the renewable energy sector.

At solar technology provider Dutch Solar Systems, he drove business growth and further developed sales activities. As Sales Director at G2 Energy, a company specialising in large-scale solar thermal systems and thermal energy storage solutions, he was responsible, among other things, for developing strategic partnerships and opening up new market segments.

**Making smarter use of solar power**

“What particularly excites me about my-PV is its innovative approach to making smarter use of self-generated solar power, thereby increasing energy efficiency and self-consumption,” says van der Schaaf. He looks forward to “further strengthening my-PV’s market position and positioning the company not merely as a product manufacturer, but above all as a provider of intelligent, affordable solutions that enable households and businesses to make the most of the solar power they generate themselves.” His guiding principle is: “Smart energy doesn’t have to be complicated. That applies not only to end users, but especially to installers.”

Self-consumption will become even more important in the Netherlands from 1 January, when net metering will be discontinued as a billing arrangement. Any surplus solar power fed into the grid will no longer be offset against electricity consumed at a later date.

The Business Development Manager’s focus is on identifying business opportunities, establishing partnerships and further strengthening relationships with wholesalers, installers, distribution partners and other market players.

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**About my-PV**
Located in Neuzeug, Austria, the manufacturer my-PV GmbH was founded in 2011. Since then, it has developed into a major manufacturer for photovoltaic water heating systems. Since 2018, my-PV has also been thinking solar-electrically in the heating and space heating sector. In August 2021, the company relocated to its unique solar-electric headquarters at Betriebsstraße 12, 4523 Neuzeug, Upper Austria. At this site, my-PV develops and manufactures devices that connect photovoltaic systems with thermal applications. The company currently employs 80 people.

**Images:**



Frank van der Schaaf has been working for my-PV as its new Business Development Manager in the Netherlands since 1 October.

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Self-consumption will become even more important in the Netherlands from 1 January, when net metering is discontinued. my-PV's PV heating solutions offer a simple way to increase self-consumption.

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